



# Become a Free State Student Journalism Supporter

## Question:

Students who work on high school newspapers and yearbooks:

## Answer:

- Get better grades in high school
- Earn higher scores on the ACT
- Get better grades as college freshmen
- All of the above

Source: High School Journalism Matters, Dvorak, 2008

### Free Press, print newspaper



The Free Press is a financially self-sufficient, student-run newspaper distributed for free to all of the students and staff at Lawrence Free State High School. The print edition is distributed free to students and faculty once every four weeks on campus.

The mission of the Free Press is to...

- inform
- entertain
- persuade
- advocate for students

### Free Press Online, website



FSFreePressOnline.com is the easily accessible online component of the Free Press with a link on the Free State homepage as well as it's own URL. It is an essential resource for up-to-the-minute news about Free State.

### the Talon, yearbook



The Talon yearbook is a financially self-sufficient, student-run publication. The mission of the Talon is to be the primary historical record for students of the Free State community. The Talon is printed in full color and features photos and stories about a wide representation of Free State sports, activities, and students. It is distributed in May before students leave for summer and purchased by ~70% of the student body.

## I want to be a FS Student Journalism Supporter

### First Amendment Supporter..... \$25

- Business Name, Agent Name listed in Talon
- Business Name, Agent Name listed in Free Press Online website
- Business Name, Agent Name listed in Free Press (all 2019 FP print issues)

### Go Green Donor ..... \$100

- Business Name, Agent Name prominently listed in Talon
- Business Name, Agent Name prominently listed in Free Press Online website
- Business Name, Agent Name prominently listed in Free Press (all 2019 FP print issues)

### Fueling the Fire Friend ..... \$250

- Business Name, Agent Name & company logo in Talon
- Business Name, Agent Name & company logo in Free Press Online website
- Business Name, Agent Name & company logo in Free Press (all 2019 FP print issues)
- Yearbook donated to student in need in the name of the Business, Agent.

Business Name \_\_\_\_\_

Agent/ Contact Name \_\_\_\_\_

Company Email \_\_\_\_\_

Company Phone \_\_\_\_\_

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\$25 First Amendment Donor

\$250 Fueling the Fire Friend

\$100 Go Green Donor

\$\_\_\_\_\_ Free Will donation

= \$\_\_\_\_\_

Payment

Cash

Check # \_\_\_\_\_



# When you donate to Free State Student Journalism you are...

- encouraging **1,600 Free State students** to be news consumers

- encouraging **teens to be involved** in their school and the Lawrence community

- supporting the creation of **unique, timely and in-depth coverage** of a diverse student community

- helping teach journalism students how to **harness 21st Century methods of communication** to a new generation of news consumers

- supporting **~75 Free State students** in their mission as journalists to...

- inform
- entertain
- persuade
- act as advocates for students
- serve as a historical record for the year's events

- fostering **overall career skills** in journalism students like...

- critical thinking
- collaboration
- problem solving
- time management
- responsibility
- ethics & legal terminology
- professional behavior
- leadership
- community advocacy
- awareness of current events
- customer service

- fostering **critical communications skills** in students like...

- print and online reporting
- visual communication
- photography, video composition
- website management
- digital analytics
- short-form writing for social media

## Your donation will go to...

- **produce** student publications

- the Free Press, print newspaper
- the Free Press Online, newspaper website
- the Talon, yearbook

- **provide** skills development training

Each summer ~25 student editors and staff members attend regional journalism camps to learn advanced skills in the following areas. Your donation can help pay for student registration, transportation, and lodging.

- reporting
- design
- photography
- illustration
- digital media creation
- digital media management
- leadership

### Contact Info

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